

Company Provides For Realtors To Make Passive Income

News & Commentary

The Paradise Is Mine company (<http://www.paradiseismine.com>), a global real estate developer and real estate market maker, has provided a way for real estate professionals to earn passive income from the relationships developed over their professional careers.

Paradise Is Mine has created a global lead generation marketing platform for REALTORS(R), real estate related professionals and owners of high traffic websites to introduce potential buyers to the company's projects. Participants in the program can earn a marketing fee of up to 5% of the sales price of a lot simply for allowing banner placement on their websites. In some instances, a click of the mouse can generate in excess of \$12,000 or more for participants in this program.

Paradise Is Mine is currently marketing oceanfront land on the beautiful tropical island of Rum Cay in the Bahamas. Rum Cay, pronounced Rum Key, is 345 miles southeast of Miami. Rum Cay is a quiet tranquil island offering "breathtaking natural beauty" and is known as the "Unspoiled Jewel of the Caribbean." Celebrities and business professionals alike are flocking to Rum Cay to experience the peace and quiet away from the hustle and bustle of life. The Paradise Is Mine section of Rum Cay, regarded by many as one of the most picturesque destinations in the Caribbean, offers affordable oceanfront real estate in close proximity to South Florida. Current sales prices start at \$250,000 for oceanfront property which is significantly less than US real estate prices.

"This provides a method for Paradise Is Mine to find buyers around the world to expedite the sales process," said Leonard Swartz, a leading Wall Street real estate industry analyst. "Referral programs work in all other industries. This is just a natural evolution for this sector," Swartz went on to say.

Paradise Is Mine works with real estate agents internationally and coordinates with Bahamian REALTORS(R) to sell its projects. As part of the company's marketing efforts, the company has developed creative ways for real estate professionals to monetize their relationships. In addition to working with REALTORS(R) who generate commissions in the traditional manner of providing direct client referrals, Paradise Is Mine is globalizing the methods of identifying clients for its projects.